

ARE YOU READY?



IMAGE SKINCARE WORLDWIDE LAUNCH PARTY 2014

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skincare

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STAY CONNECTED —









YOUR **IMAGE** IS OUR **IMAGE**

IMAGE Skincare is an internationally operated professional skincare company founded in 2003 by Janna Ronert, President and CEO. Growing at a rapid pace, IMAGE Skincare products are approved and available in over 44 different countries including the US. Europe, Switzerland and the Middle East. Our FDAcertified laboratory utilizes the most scientifically advanced formulas in today's marketplace to create pharmaceutical-grade skincare products that yield unparalleled results.

letter from the

JANNA RONERT

Editor-in-Chief

Founder and CEO

What an incredible year it's been for IMAGE Skincare! We have spanned every corner of the globe bringing our products to the world, and we're just getting started!

On June 3rd we celebrated our 10 year anniversary. As the founder of IMAGE Skincare, I can tell you that the sense of accomplishment in our international corporate headquarters was palpable throughout every department in our company. We have a team of focused, intelligent, and extremely talented skincare professionals at the core of our executive team, and that sets us apart from the competition.

This year **IMAGE Skincare** has been featured in international publications and on international television, boosting awareness of our brand and bringing IMAGE to the forefront of the industry. As the 2013 Official Las Vegas for MISS USA® 2013, the Bahamas for MISS TEEN USA® 2013, an absolute pleasure to partner with such an incredible organization.



* Janna Ronert and Donald Trump * Janna Ronert and Miss Utah USA 2013, Marissa Powell * Janna Ronert and DJ Pauly D

⊛did you *see?*



LEARN NOW.

Age later!



hen CEO Ianna Ronert started IMAGE Skincare she had three founding principles. Number one was to have the best

professional clinical skincare and treatments in the industry. Number 2 was to create a highly effective brand at a great value that was available to everyone from the mailroom to the boardroom. And number 3 was to provide skincare professionals with world class education via the Age Later Institute.

In fact, Ronert is so passionate about education that she only allows IMAGE to be sold through licensed professionals. "After working for many years with dermatologists, plastic surgeons and aestheticians I knew that I needed to formulate products with a high level of active ingredients if I wanted my customers to see results, and I needed people who were knowledgeable about skin education and selling those products to the end user," said Ronert.

IMAGE Skincare employs over 50 territory Managers and Educators in the United States and has over 40 international distributors who train skincare professionals worldwide. "We know that a well-trained skin therapist is the consumers best friend. They understand not only the IMAGE product range, but they understand the skin itself. This high skill level ensures that they are experts in choosing the right products and treatments to guarantee their clients get results" said Jacquelyn Hill, Director of Education at IMAGE Skincare.

The IMAGE Age Later Institute caters to aestheticians, physicians and nurses who use IMAGE to treat patients in their clinics and spas. Classes on product knowledge, advanced peeling, cutting edge ingredients and even how to treat specific skin conditions such as stubborn pigmentation and acne are offered, and starting in 2014 IMAGE Skincare will be rolling out a certification program for skincare professionals attending their classes. "We want to make it easy for the consumer to find the most qualified professional to treat their skin," said IMAGE Skincare President and Medical Director Marc Ronert MD, PhD. "When you want an excellent surgeon you seek out someone who is board certified. Now when seeking the best skin services you can look for an IMAGE certification." I

WHEN YOU WANT AN EXCELLENT SURGEON YOU SEEK **OUT SOMEONE WHO** IS BOARD CERTIFIED. NOW WHEN SEEKING THE BEST SKIN SERVICES YOU CAN LOOK FOR AN IMAGE CERTIFICATION.

.....<u>i</u>......

IMAGE Skincare President and Medical Director Dr. Marc Ronert, MD, PhD



*MISS USA® *MISS UNIVERSE® *MISS TEEN USA®



what they're saying...



Time for a hike! Definitely put my @imageskincare moisturizer / SPF on my face! Now im ready to go!

Brenna Mader @RealMissTNUSA | 9 Jul

@imageskincare I wear the SPF 50 you gave me every day!

Rachel Massie @RealMissAZUSA | 6 Jul

Loving my @imageskincare prevention + daily moisturizer so much I'm going to need another one already by the end of the month!

Danielle Hooper @RealMissMNusa

So in love with my collection from @ for the new products!

Rachel Baiocco

Ormedic Balancing Lip Enhancement Complex: Best @imageskincare product EVER.

Michelle Aguirre Miss Florida USA 2013

ne second best thing you can lips, Image Skincare lip

ers SDusa I 6h

care I honestly love your turizer. It is saving my skin Angeles! ;) Thank you xoxo

DCUSA | 19 Oct

when I say that when I have cently- ppl say I look like the l in the group. thx @ re I



Danielle Hooper @RealMissMNusa | 3 Oct

Thank you sooo much @imageskincare!!! I am such a lucky girl

IMAGE Skincare is the 2013 Official Skincare Sponsor of the Miss Universe

Organization. We've had a blast this year meeting contestants of MISS USA® 2013, MISS TEEN USA®

2013, and MISS UNIVERSE® 2013. It's no surprise to us - they love IMAGE!

Chelsea Welch @RealMissWVusa | 2 Oct

it's been almost 4 months since Miss USA and I'm still obsessed with my @imageskincare products! Where can I get more?

Aly Klinzing @RealMissKSteen | 27 Sep

It's Friday! starting the day using my awesome @imageskincare max line. Thank you! #spoiled #teenusa

Brianna

@RealMissHIUSA | 20 Sep

Ssssh!...the secret to winning the crown is great skin! Thank you @imageskincare!

Gabrielle Neilan @REALMissORUSA | 133 Sep

@RealMissHIUSA Ever since I've tried @imageskincare I'm addicted! It's so refreshing on my skin and works wonders!

Olivia Argue @RealMissAZteen | 29 Aug

Love using my @imageskincare Prevention+ tinted moisturizer with SPF before stepping into the sunshine.

Elizabeth Ivezaj @RealMissMlusa | 29 Aug

@imageskincare Your products really are the best! Xo



watch it now! MISS UNIVERSE® + O2LIFT VIDEO









WHAT IS A CHEMICAL PEEL?

IMAGE Skincare Peels are a "Workout For The Skin." Different peels target different layers of the skin to perform specific functions. The same way we exercise our bodies to stay in shape, we need to exercise our skin as well. IMAGE products in conjunction with peels and a monthly maintenance program will give your skin a workout and keep it healthy and balanced. When was the last time you gave your skin a workout?

HOW DOES A CHEMICAL PEEL WORK?

IMAGE Peels brighten, lighten, and tighten, combining three treatments into one. The exfoliation process stimulates epidermal growth, increases dermal thickness, stimulates fibroblast production, and induces collagen remodeling. Those are all just fancy ways of saying it makes you look younger!

WHAT SHOULD YOU EXPECT?

The basic recipe for IMAGE Chemical Peeling is a very simple 3 phase process: **Prepare, Repair** and **Care.**

- Prepare the skin by using IMAGE Skincare products to pre-treat the skin. This in an important step to accelerate skin healing and reduce the possible risks of post-peel complications such as hyperpigmentation.
- 2 Repair the skin with IMAGE professional peeling treatments. Clients can expect to feel some mild tingling and a warm sensation during the treatment.
- Care for the skin. Use IMAGE Skincare products to heal the skin following a treatment.

WHY IMAGE PEELS?

- IMAGE Peels are safe
- Wide variety of choices from organic to physician-strength TCA peels
- Customizable option when combined with I-Enhance line
- New gel aloe-based technology
- Potent exfoliators blended with powerful lighteners & soothing botanicals
- Clinical results proven with a series of treatments





As a private office for Aesthetic Surgery, specializing in facial rejuvenation with fillers, botox or Thermage as well as in surgical procedures like blepharoplasty, necklift, cheeklift or face-neck-lift we are convinced to combine all these treatments with the superb products of IMAGE to achieve a natural and harmonious result! We introduced IMAGE on the swiss market — and still belive in its success.



IS GLOBA

MAGE Skincare is approved and available in the best salons, spas, and physician's offices in over 44 countries all over the world. Check out what some of the most celebrated skin care professionals are saying from across the globe.

As a beauty therapist and make-up artist it is important to look and feel your best when greeting your clients. This was not the case with me. I was suffering from severe cystic acne along the jawline and onto my neck. I was using a cosmeceutical brand for many years but the results to me were inconsistent as I constantly changed from one product In the line to another to try see results. I thought after trying everything that it was just my body and camouflage was my best option. This was until I tried IMAGE. All I can say is AMAZING. The results were instant, my complexion was brighter and healthier and within a week my acne had a noticeable change in the healing process and now 3 months later not a pimple. IMAGE really is a miracle and I have no hesitations recommending this product to every person I see.

Samantha Barton } Australia

After intensive testing of IMAGE Skincare products I started with big expectations but also with a lot of joy 6 months ago with IMAGE products. This line has convinced me not only by their unparalleled quality and purity but also diversity in their treatments. My personal favourite is: The MAX Serum. Optimal results after a very short time by plant apple stem cell technology. The moisture of the skin is unique and the reduction of mimic wrinkles spectacular. The satisfaction and enthusiasm of my customer has confirmed my decision for IMAGE Skincare.

Dipl. med. Kosm. Birigt Rica-Albrecht } Austria

IMAGE, well what can I say! Never have I known a product range so fantastic to use, simple to sell, and easy to train staff with! The products, and treatments just make sense. I love IMAGE, and more importantly, so do my clients! Thanks.

Iessica Telfer } Rangiora • South Island • New Zealand

We've been using IMAGE skincare products in our clinic for the past four years. Our clients and I are always very pleased and satisfied with the results. Using IMAGE products makes me feel comfortable and confident. What I love about IMAGE is their wide range of products enabling us to use it on all skin types, to cover the different age groups, and to cover a wide range of skin problems. To conclude, I would like to thank you for giving us a result-driven brand.

Dr Inaam Faiq } Dubai

Being a Cosmetic Dermatologist is hard. In between managing clinics, making patients happy and a personal life, there is very little 'Me-Time'. That's why I totally love Ageless Total Facial Cleanse !!! It removes impurities, tones and exfoliates my skin for smooth brighter complexion ALL IN LESS THAN 2 MINS.

Dr. Sarah } Karachi • Pakistan Wide selections of IMAGE products, programs, and protocols help physicians provide continuous and total skin health for all. For daily skincare, IMAGE products for acne, hyperpigmentation, aging, sun damage are highly effective. IMAGE home care products help maintain the results of therapeutic treatments and provide protection from further damage. We are very happy with these comprehensive therapeutic, maintenance, protective and daily skin care solutions.

Dr. jasmin Manzoor, MBBS,DDSc(UK),MDSc(USA) } APOLLO Hospitals • Dhaka, Bangladesh

I have been very impressed with the feedback, from our patients about IMAGE cosmeceuticals. In particular, teenagers with acne who have used the Clear Cell range, and those with Rosacea, using the Vital C range, have reported significant improvements.

Margaret O'Donnell } Ireland

IMAGE skincare products and treatments are the best "skincare revolution" ever. They make all skintypes and conditions to glow and look healthy. I am proud to recommend IMAGE skincare.



Dr. Tiziana Lazzari } Certified Plastic Surgeon, Proud Member of US ASLMS and AACS



recovery gel have been astounding. My clients are specifically requesting this treatment for diminishing dark circles and restoring youthful eyes. They noticed good results including skin texture improved significantly.

* We provide IMAGE skin care in our clinic. They have the necessary active ingredients that have been well established in order to enhance our skin. There are many cosmeceutical brands available, however we like IMAGE as it is a simple approach and we find it more cost effective for our clients.

Dr. Ahmadi } Dermatologist Dublin • Ireland

Our clients have noticed a remarkable improvement in their skin and enjoy using the homecare. The range is simple to sell thanks to the colour coding and affordable price point. We like the fact that it is not sold on the internet, therefore our business is not undermined. IMAGE skincare has a wide range of treatments which enables us to treat all skin conditions using the one product

Anna Gunning } Ireland

Working with IMAGE Skincare is fantastic, a high end paramedical range that is achieving outstanding results for us and our clients. My clients love the products and my therapists are excited about working with ingredients that can truly change skin for the better. This range has something for everyone. The support and training we get from the Renaissance team is the best you

Eavanna Breen } Ireland

We all feel that the IMAGE products have brought an extra dimension to the treatments we can offer clients. Not only have we seen the results ourselves in our own complexions, clients have been delighted with the speed of results and with the compliments they have been paid since starting their new regime. From the day you start to use these products there is an immediate difference. The results speak for themselves.

Julie Wallace } Ireland

We are having great results with IMAGE Skincare. Clients are commenting on the difference in their skin since they started using it and as a result they now want to try the products. People are delighted with the post treatment results and really feel they have experienced something new.

Yvonne Maher } Ireland



NEW in the spa area of the Hotel de Rome **IMAGE Skincare products!**

Hotel guests can pamper themselves with a line of products to keep their skin healthy and soul in harmony. Image Skincare offers customers the best service with professional products in the field of skin care and aesthetic procedures. The philosophy of IMAGE: Beautiful skin starts with healthy skin. All Products are paraben-free, they are not tested on animals contain a substance. tested on animals, contain no substances from petrochemicals and no preservatives

Hotel de Rome } Germany



clinically proven that a skin needs to be prepared to obtain professional results. It is important to offer effective products and honest advice to the consumer. The new IMAGE MD-line contains a very high percentage of retinol and can be seen as a medical product. For this reason the accompanied by professional knowledge. With the IMAGE MD-line you can obtain very impressive results for damaged skin, fine lines and tired looking skin.

Ria Zee } Skin Therapist & Medical The Netherlands

* Top Image Clinics

fresh

HYDRATING ANTI-AGING SERUM

Unleash the power of three forms of Vitamin C with an all new design and an airless pump.

01

Active ingredient Argireline® shows a reduction in the depth of wrinkles an average of 17% after 15 days.

02

Biopeptide CL stimulates collagen synthesis by **+350% in a two-week study.**

03

Biopeptide CL increases skin thickness by 4% and decreases wrinkle depth by 23% in a 4-week study.

04

Increases hydration by 20% within 24 hours.





MARC A. RONERT, M.D., PH.D.

PRESIDENT AND MEDICAL DIRECTOR, IMAGE SKINCARE

Board Certified Plastic Surgeon

Diplomat of the European Association of Plastic. Reconstructive and Aesthetic Surgeons



Hi Dr. Ronert, what do you feel is the best all-around anti-aging ingredient?

Dear Allison,

This is the million dollar question indeed! My answer is: if I would have used sunscreen since I was a baby, religiously every single day of my life, I would look 10 years younger. So, if you ask me for just one ingredient/ product: it would be a good high SPF sunscreen. It's a fact that 90% of aging occurs due to UV/sun exposure. This is also the key reason why we named our sunscreen and moisturizer line: Prevention+, Prevention is the key to aging later.

What's the best treatment product for a sagging, loose neck?

Dear Carmen.

The best product we offer for a loose neck is our Cell.U.Lift Firming Body Lotion. It works wonders on arms and legs as well as the neck area. Other products I would recommend are the Total Facial Cleanser as well as the Total Retinol-A Créme.



When would you choose the Vital C Hydrating Anti-Aging Serum over Hydrating A C E Serum.

Dear Michelle,

It's a great question. These products do not compete against each other; rather the A C E Serum complements the effects of the Hydrating Anti-Aging Serum. The A C E Serum can be mixed in any product as an additional boost of vitamins for the skin. My wife Janna uses it, for example, when she travels to deliver more nutrients into the skin in a concentrated amount. The Hydrating Anti-Aging Serum can be used in addition to or in conjunction with it. The Hydrating Anti-Aging Serum also has potent peptides, so it is a true anti-aging product; the A C E Serum is an extra shot of vitamins!

AGELESS

Total Facial Cleanser

A gentle glycolic acid blend begins the exfoliating process to help reduce blackheads and ingrown hairs.

MARC RONERT, MD PHD
President & Medical Director
IMAGE Skincare International





AGELESS total facial cleanser



PREVENTION +

Daily Matte Moisturizer SPF 32

Protect skin from the aging effects of the sun while keeping oil at bay with this all-in-one moisturizer with broad spectrum UVA/UVB sun protection.

the MAX

Contains the latest in stem cell and anti-aging technology to reduce the appearance of fine lines and wrinkles while soothing post-shave irritation.





JANNA RONERT Editor-in-Chief Founder and CEO



(I CONCEAL

This one-of-a-kind mineral foundation conceals as it heals. Plant-derived stem cells regenerate while oxygenating properties aid the skin's healing process. This concealer packs a long list of antiaging ingredients and healing botanicals for an age-later transformation.

PREVENTION +

Talk about an all-in-one skincare product powerhouse, this product heals, conceals, and protects the skin from the harmful rays of the sun. The SPF 30 formula is enriched with essential vitamins and potent antioxidants to fight free radicals as a universal, lightweight concealer, offering a truly flawless finish.

hers



CELL.U.LIFT

This revolutionary new body firming crème is formulated to fight skin laxity on a cellular level. IMAGE Skincare's exclusive EPP® complex strengthens collagen fibers and reduces the volume of lipid cells and underlying tissue. Clinical studies by plastic surgeons showed tighter and firmer looking skin with a smooth, hydrated surface.

AGELESS

This oil-free serum has beauty editors buzzing and boasts a scent that's "like an island paradise in a bottle." With a natural blend of Bearberry, Kojic Acid and Licorice to lighten freckles, melasma, age spots, and inflammatory redness caused by acne, this serum really is for every skin type.

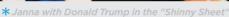
IMAGE HAVE YOU SEEN IMAGE LATELY?



As seen in New Beauty Magazine: "Proven products that reverse the damage"

* New Beauty Article





THE 2013 OFFICIAL SKIN CARE SPONSOR OF THE MISS UNIVERSE ORGANIZATION





* IMAGE Skincare featured in OK Magazine



* Live on NBC MISS UNIVERSE® 2013





Want Need

superior ingredients, and commitment to excellence. As a TV host, I rely on IMAGE Skincare to keep my skin looking radiant and flawless day after day."

* Amv West and LLWN





STAY— 6 6 CONNECTED

facebook.



Can't wait to order the new facial kit. I must say that in all my years of esthetics, your skincare line is by far, one of the best. There was a time when I ordered all backbar and very little retail. Now my orders include mostly retail. My customers LOVE the products. All I can say is "they work"!!!! - Diane F.



Best skin care products in the world. I love this stuff!

- Kaitlyn R.



I have been working with your products for 6 years now and every time I hear from a satisfied client it makes me feel so good and proud... not just because I work with good products, but because of the highest level of trust my clients and other clients have for your products... LOVE seeing great results. Thank you IMAGE Skincare!!! - Nora H.



The O2 Lift is Ahhhmazing! Skin brightening ingredients give the skin luminosity, giving a more youthful appearance!

- Barney K.





My current addiction! @imageskincare #face feels #amazing #likeababysbutt #vouthinabottle

Tweets



To all of you who haven't tried @imageskincare's concealer foundation, you need to! Its so hydrating!!



My skin is pretty dry when the weather starts changing, so I used my @imageskincare tinted moisturizer this morning.





Hotel room spa night.. Food @imageskincare wine&cheese #girlsnight #ladiesinthebuilding @MUOprez @Swanbird



#ImageSkinCare #TotalPureHyaluronicAcid #GreatAllSkinTypes #Skintopia #rochesterny @imageskincare #ourfavorite!



Not kidding when I say that when I have been out recently-ppl say I look like the youngest girl in the group. thx @imageskincare!



@imageskincare the O2 lift amazing results happy clients



Looking for a great way to make your skin soft and smooth try @imageskincare vitamin C moisturizer it's amazing!!!



@imageskincare here's the truth... I need to use the ormedic antioxidant serum and tinted SPF every day to maintain my glowing skin.



I love the @imageskincare Vital C moisturizer it makes my skin feel, look, and smell amazing!



It's been almost 4 months since Miss USA and I'm still obsessed with my @imageskincare products! Where can I get more?

